



For Immediate Release

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**Save the Date for “LIQUID VOX” – September 25, 2003
InLiquid.com Joins Forces with Vox Populi for 2003 Silent Auction Benefit**

The Philadelphia Private Bank To Sponsor 4th Annual Fundraising Event

(Philadelphia - June, 2003) InLiquid.com, the web-based artist membership organization, is pleased to announce its partnership with Vox Populi artists' collective for its 4th annual silent auction benefit. This collaborative event, LIQUID VOX, will take place on Thursday, September 25, 2003 at Power Plant Productions, 230 N. Bread Street, Philadelphia, and will be a joint benefit for three important causes: InLiquid, Vox Populi, and the Abigail Rebecca Cohen Foundation, which supports disadvantaged youths through arts education. The Foundation was established to honor the memory of Abigail Cohen, who was co-founder of InLiquid's first silent auction and the founder of the ArtBiz, an organization dedicated to the financial education of artists. The Bancorp Bank.com is generously demonstrating its support for a strong visual arts community by being the leading corporate sponsor for LIQUID VOX. Yards Brewing Company and (appropriately) VOX Vodka will donate liquid refreshment for both evenings.

Over the past three years, the InLiquid annual silent auction has become increasingly popular – referred to by many as “the party of the year” – and it is expected that this year's collaboration with Vox Populi will inject new energy and talent, compound attendance, and demonstrate the value of positive interaction between the city's many arts organizations. LIQUID VOX will also celebrate two important milestones, namely, InLiquid's 4th anniversary and Vox Populi's 15th.

LIQUID VOX will encompass two evenings. On Wednesday, September 24, the evening prior to the main event, there will be a private preview party for special patrons and sponsors. Guests to this more intimate VIP event will be afforded the opportunity not only to preview the auction, but to participate in a special live auction of “blue chip” works by noted artists, conducted by auctioneer extraordinaire Todd Kimmel, of the Lost Highways Museum and Archive. The preview party will also include a talk on the auction artwork by Alex Baker, Curator of Contemporary Art at the Pennsylvania Academy of Fine Arts, and an address by Blondell Reynolds Brown, LIQUID VOX Honorary Chair and Philadelphia City Councilwoman-at-Large.

On Thursday, September 25, the main LIQUID VOX party will return to the usual wild and woolly format, with a truly mixed group of artists, patrons, and the general public, all mingling and vying to outbid each other. The party will feature plentiful food from some of the area's top restaurants, beer from Yards Brewing Company, vodka from VOX, and a program of cutting edge entertainment headlined by the Pig Iron Theatre Company.

Further details on LIQUID VOX will be released and posted on the InLiquid.com web site, <http://www.inliquid.com>, beginning in July, 2003.

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InLiquid.com is a nonprofit 501(c)(3) web-based membership organization dedicated to providing opportunities and exposure for visual artists and designers. InLiquid encourages greater public engagement in the arts by facilitating direct interaction between our artist members and audiences, and by serving as a free hub for arts information, resources, and dialogue.

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